

AUSTIN REMER

Senior Designer · Brand · Environmental · Motion

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PROFILE

Senior Designer with 14+ years of experience developing brand identities and visual experiences across digital, print, motion, broadcast, environmental design, and live events. Combines concept development with hands-on execution, bringing typography, illustration, and cohesive visual systems to projects from initial idea through final production.

EXPERIENCE

FULL SAIL UNIVERSITY — Orlando, FL

Senior Designer, Platinum Creative | 2019–2026

- Led design and creative development for university initiatives, campaigns, live events, and branded environments, from initial concept through production across digital and physical media.
- Directed design for Full Sail Armada Esports, extending its identity across event graphics, broadcast and motion, apparel, digital content, promotional materials, and environmental applications.
- Created cohesive visual systems for major live and virtual events, including Full Sail Hall of Fame, spanning screen graphics, motion, signage, collateral, and large-format installations.
- Designed murals and spatial graphics for campus and esports environments, including Armada HQ / Orlando Health Fortress.
- Collaborated with creative leadership, marketing, production, and event teams to deliver consistent, high-quality work across complex projects and multiple formats.

Graphic Designer, Platinum Creative | 2012–2019

- Designed brand, promotional, and marketing materials for university campaigns, events, and campus initiatives across print, digital, and environmental applications.
- Created illustration, typography, layouts, apparel, signage, and event collateral for projects ranging from small-format communications to large-scale graphics.
- Expanded into motion graphics, event branding, and environmental design while taking on more complex assignments; promoted to Senior Designer in 2019.

CAPABILITIES

Brand Identity & Systems · Art Direction · Environmental & Spatial Graphics · Motion Graphics & Animation · Event & Broadcast Design · Typography · Illustration · Layout & Print · Digital & Social · Apparel & Merchandise

TOOLS & WORKFLOWS Photoshop · Illustrator · InDesign · After Effects · Cinema 4D · AI-assisted creative workflows (ChatGPT and generative-image tools)

EDUCATION

Full Sail University

Bachelor of Science, Digital Arts & Design | 2009–2011